

# MONA

Missouri Nurses  
Association Organized  
1906

P.O. Box 105228 • Jefferson City, Missouri 65110  
Telephone (573) 636-4623  
Fax (573) 636-9576

December 18, 2009

Dear Colleague:

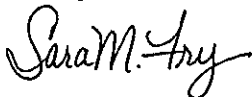
The Missouri Nurses Association and the Missouri Coalition of Nurses in Advanced Practice will be holding its **20th Annual Coming Together in Advanced Practice Conference**, on April 15 & 16, 2010, in Columbia, Missouri, at the Holiday Inn Select Executive Center, 2200 I-70 Drive SW. We invite you to exhibit at this statewide nursing function. **Exhibits will be held on Thursday, April 15 only.** We anticipate an attendance of approximately 200 Nurse Practitioners, Clinical Nurse Specialists and other advanced practice registered nurses.

The conference will provide you with an opportunity to have direct contact with Advanced Practice Registered Nurses in decision-making roles, ranging from diagnostic and therapeutic interventions in primary care to intensive management of patients. You will be able to communicate the value of your medication, product or service to their practice. The conference also provides the setting for advanced practice registered nurses to examine employment opportunities. Ample time will be given for exhibit viewing and for the opportunity to interact with providers.

Please complete the attached registration form if you intend to exhibit. The form should be returned to MONA **no later than March 1, 2010.** Because exhibit space will be **limited**, we ask that you notify us of your intent to exhibit as soon as possible so we may reserve a table for you. **You may also maximize the exposure of your company by sponsoring a CE session, luncheon, or break.** Through sponsorship you will reap the benefits of extra visibility for your organization and/or services, while also communicating your support for the members of the Missouri Nurses Association. *Please contact me at the MONA office 573-636-4623 extension 224, for details.*

We hope that you will take this opportunity to increase your exposure to the healthcare industry by being an exhibitor and/or sponsor at our upcoming conference. Thank you very much for your support. We look forward to a mutually successful and productive conference.

Sincerely,



Sara Fry  
Continuing Education Coordinator  
Missouri Nurses Association  
[sara@missourinurses.org](mailto:sara@missourinurses.org)

*The Missouri Nurses Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.*

**ONE STRONG VOICE FOR MISSOURI NURSES**  
OFFICE: 1904 BUBBA LANE, JEFFERSON CITY, MISSOURI



**MISSOURI NURSES ASSOCIATION**  
**20<sup>th</sup> Annual Coming Together in Advanced**  
**Practice Nursing Conference**  
**Holiday Inn Select, Columbia, MO**  
**April 15-16, 2010**

**APPLICATION AND CONTRACT FOR EXHIBIT SPACE**

*Please return completed form to the Missouri Nurses Association, P.O. Box 105228, Jefferson City, MO 65110 by March 1, 2010.*

Name of Agency: \_\_\_\_\_  
 (Please type or print)

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Representative Exhibiting and Receiving Correspondence: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address for Confirmation: \_\_\_\_\_

Additional Representatives Attending: \_\_\_\_\_

List any Exhibitor(s) you do NOT wish to be Near: \_\_\_\_\_

Height of display over two feet above regular table heights? Yes \_\_\_\_\_ No \_\_\_\_\_

**Please indicate below, the spaces/fees you are requesting: Exhibits will be held Thursday, April 15, 2010**

- 6 ft. Table Top Display - \$300.00 (This fee includes ONE 6 ft. table top display, pipe & drape, 2 chairs, a wastebasket and ONE lunch ticket. Additional representatives wishing to participate in the luncheon need to purchase an additional ticket.)
- Electrical Outlet – Number needed \_\_\_\_\_ (Please include payment of \$35.00 for each outlet.)
- Additional luncheon ticket – Number needed \_\_\_\_\_ (Please include payment of \$25.00 for each additional ticket)
- Sponsorship Opportunities (Includes one display and recognition in promotional materials)
  - \$1000 Break     \$3000 Luncheon     \$\_\_\_\_\_ Please list amount
  - Special event (Contact the MONA office to negotiate activity and amount)
  - Presenter (Contact the MONA office for information)

\$ \_\_\_\_\_ Total Amount Enclosed

- Check enclosed (Make checks payable to the Missouri Nurses Association)
  - Charge my Credit Card    [ ] Mastercard    [ ] VISA    [ ] American Express
- Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_ (zip code required for verification)
- Card Issued to: \_\_\_\_\_ Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 (Please type or print)

**Credit Card Policy:** individuals or agencies that use a credit or debit card to pay for products and services from the Missouri Nurses Association will be charged a processing fee of 3% of the total amount per transaction. If a refund is requested, within the appropriate time frame, and the agency or individual has used their credit card in the initial purchase, they will incur a second 3% processing fee to issue the refund.

**Refund/Cancellation Policy:** We encourage you to send a qualified substitute if you cannot attend. Exhibit fees, less a \$25.00 enrollment processing fee, will be refunded to exhibitors who cannot attend and notify the MONA office in writing of the cancellation no less than ten (10) business days prior to the date of the activity. No refunds will be made after that date. There will be no refunds due to inclement weather.

Contact the MONA office with any questions. **Voice:** 573.636.4623 ext 224 • **FAX:** 573.636.9576